Name:

SAMPLE Strategic Plan

Year:

Implem Marketi **Busines**

Define Sales &

- Define sales 1.
- Develop sal 2.
- 3. Brainstorm
- Develop ma 4.

Identify busine

- 5. Brainstorm systems
- 6. Prioritize bu define plan

Review website update plan

- 7. Assess webs changes
- 8. Develop pla

Implement plai

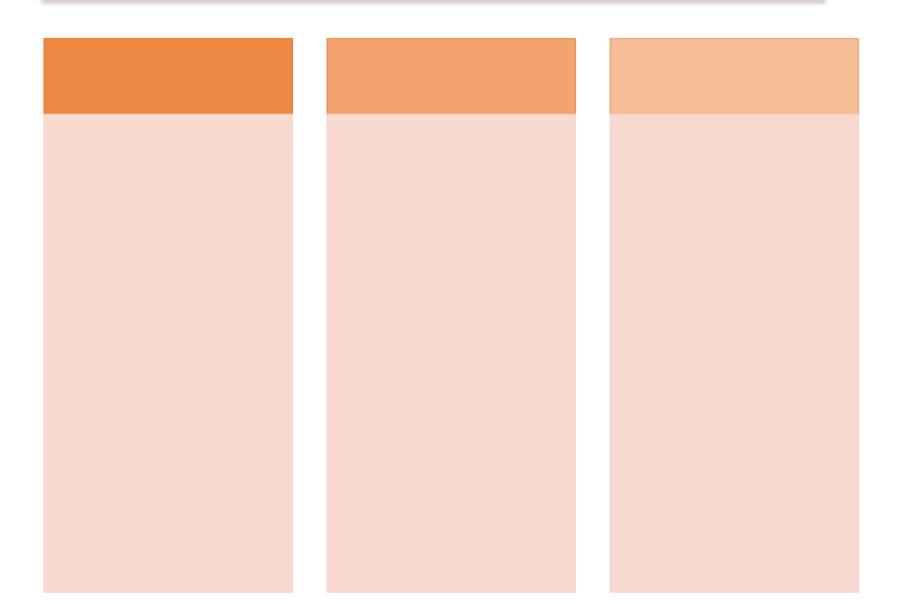
- 9. Implement plan
- 10. Participate

ent Sales / ng Plans & ss Systems	Strategy 2	Strategy 3
Marketing Plans		
s projections		
es plan		
marketing ideas		
arketing plan		
ss systems		
needed business		
usiness systems and to implement e and define		
site for needed		
n to revise website		
ns		
business systems &		
in Open Studios		



Strategic Plan

Year:



SAMPLE

Road Map

Year:

Name:

May 11	May 18	May 25	June			
Sales & Marketing Plans						
Busines	s Systems Plan	Site Review & Plan	Website Redesign			
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Year: